

Why Choose Keypoint Transportation Software?

Implementing a transportation management system (TMS) is a big decision that requires thoughtful planning and execution. Before you buy, you need to know what to look for and what questions to ask your service provider. To help you make the best decision, read our white paper: [10 Essentials: What a TMS Should Do for You.](#)

If you're at the point where you are considering suppliers, then consider Keypoint. It is the transportation management software designed specifically to meet the needs of brokers and 3PLs to help you work more productively, efficiently, and profitably.

A Customized System to Meet Your Needs

Choosing the right transportation management software has never been more important. Brokers today are facing obstacles that weren't there just two short years ago:

- In a tight environment, brokers have to fight for every load. That means you need to differentiate yourself from the competition. The right software can improve your customer service and contribute to meaningful relationships with your customers. Having better technology could mean the difference between covering a load and winning the business versus missing the deal.
- Shippers are facing the same economic realities as brokers and carriers. Shippers who used to pay quickly are now paying 60-90 days out and some are even filing for bankruptcy protection, making cash flow management and evaluating credit risk a priority for brokers.
- Carriers who have performed well in the past are reeling from economic changes. Some have had to park their trucks or close their doors while others are cutting corners on their insurance, equipment maintenance, and other key areas. Now, more than ever, you need to work with your core carriers and keep them healthy by providing freight and prompt payment. You also need to be extra vigilant when vetting new carriers.

Brokers of all sizes are facing the same issues. Whether you're just starting out, you've outgrown your current transportation management system, or you want to expand your business, TransCore's Keypoint is the solution that is right for you—for today and far into the future. Thousands of brokers have been using Keypoint for a decade or longer.

Flexible and scalable, Keypoint has optional modules to help you meet the specific needs of your business:

- 3sixty™ Load Board Interface
- CarrierWatch® Interface
- TransCore Truckload Rate Index Interface
- TransCore Imaging Interface
- LTL Consolidation
- Multi-Modal
- Outside Agent
- EDI
- Custom Reports
- Customer Web Portal for load tracking
- ProMiles®
- PC*Miler®

The foundation of Keypoint, powered by an Oracle database engine, is a single-entry system that drives the information to every module, eliminating duplicate entries and reducing human error.

Our core system includes all the functionality you need to move more loads, and earn more money, with fewer back-office personnel.

- The Operations Module is the central solution for managing every aspect of your truck broker operations—from order entry to dispatch and tracking.
- The system includes a fully functional accounting module to handle all aspects of your business including accounts receivable, accounts payable, general ledger, invoicing, and aging.

Installation

Once we've worked with you to customize your solution, our trained installation team takes over. Unlike web-based solutions, Keypoint is hosted on your servers giving you complete control of your transportation management software and ensuring the security of the critical data that drives your business. The best computer system, however, is useless if you don't know how to fully utilize it or if learning the system takes too long. Keypoint customers are assured of the following:

- Qualified professionals with years of transportation and computer experience guide you through the installation process and train your employees. To resolve any questions or concerns that may arise, help is just a phone call away.
- Your system is assembled, loaded, and thoroughly tested by Keypoint before it is delivered to your facility so that when we arrive to train you, all the hardware and software has been staged and tested to ensure that valuable training time is not wasted.
- Keypoint pre-loads your customer, carrier, and bill-to information into your system at our offices prior to actual onsite installation.

Training & Support

Our trained installation team is here to get you up and running quickly and provide support when you need it. Qualified instructors conduct tailored training at your pace, in your offices, on your equipment, using your pre-loaded data. Keypoint is committed to providing you with superior customer service. Most of your questions and concerns can be addressed immediately using our toll-free support number. If necessary, we have the ability to connect to your system to analyze your problem in more detail. Most situations are resolved in a short, three-minute phone call.

Call 800.728.7305

TransCoreFreightSolutions.com

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Pricing

We provide a customized solution for every customer. Pricing varies because every customer has unique business needs.

For more information on how Keypoint Transportation Software can help you, call **1.800.728.7305**.


Freight Solutions